

Introducing **Minuteman X Press** Ads

Reach **10,000** homes and businesses for less than **3¢** a piece!

Only 1 business per profession accepted.

LOCK OUT YOUR COMPETITION!

Increase exposure by reaching more customers directly every month. You'll not only stand out with a larger format, but your ad is visible instantly because it is not in an envelope or wrapped in with a cover. Participations is a month-to-month basis - but sign up for multiple months and take advantage of our repeat discount.

Only 23 businesses will be accepted. Reserve your spot **TODAY!**

2012 Schedule	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
Payment Due Date	15th	16th	15th	15th	16th	15th	14th	15th	15th	14th
Ad materials Due	19th	19th	17th	19th	18th	17th	18th	17th	19th	18th
Proof Approval	21st	20th	21st	21st	20th	21st	20th	19th	21st	20th
Mailer to Post Office	2nd	1st	1st	2nd	1st	3rd	1st	1st	3rd	1st

• E-mail your logo and information: we'll do the rest.

Send to art@mmpwaukesha.com or upload to our website at

www.mmpwaukesha.com

• If sending your own files, PDF format is preferred: high resolution (min. 300dpi) .tif, .jpg or .eps files are accepted as well



- Delivered by the US Post Office, for guaranteed delivery
- Ad size - 5-3/4" x 2-3/4", CMYK, 300dpi
- 12" x 18" 100# Gloss paper stock
- Price includes basic design, printing & postage.

Call

262-923-7161
to reserve your spot

Only **\$275*** per month

* Price includes 3% discount for cash or check payment.

Maximize your ad dollars by delivering your message directly to your customer's mailbox.

